# Curriculum Vitae

# Warren B. Seiler III, M.D.

# Seiler Skin Cosmetic Laser Center

2700 Rogers Dr. Suite 101, Homewood AL, 35209 205.870.0204 (w) 205.870.0224 (f) 205.515.8097 (c)

drseiler@seilerskin.com www.seilerskin.com



Table of Contents

CTRL + Click on topics below

- 1. Education
- 2. Boards & Credentials
- 3. <u>Professional Memberships</u>
- 4. Professional & Leadership Experience
- 5. Continuing Medical Education
- 6. Academic Presentations
- 7. Research and Publications
- 8. <u>Committee Appointments</u>
- 9. <u>Teaching Appointments</u>
- 10. ABLS Board Exams Completed
- 11. Media Exposure
- 12. Accomplishments, Awards, & Recognitions
- 13. Charitable Contributions
- 14. Expert Witness, Malpractice Review
- 15. Personal Interests
- 16. Personal References
- 17. Certificates

# **EDUCATION:**

1994-1998	University of Notre Dame, Dean's List, Cum Laude, Bachelor of Science
1998-2002	University of Arkansas for Medical Sciences, Medical Doctor
2002-2003	University of Arkansas for Medical Sciences, Surgical Internship
2003-2006	Carraway Methodist Medical Center, Surgical Residency
2006-2007	Cosmetic Laser Fellowship Training (as follows):
2006	Laser Physics/Theory Course Atlanta, (UT Southwestern Sponsored)
2006	Botox & Juvederm Certified (Allergan)
2006	Laser Training, Dr. Gustavo Diaz (Gulf Shores, AL Practice)
2006	Laser, IPL, & Cosmetic Injectable training, Dr. D. Pank (Saginaw, MI Practice)
2006	Aesthetic Procedures Institute for Dermal Fillers
2006-2007	Lumenis Laser and IPL Training Courses
2007	Lumenis CO2 Laser Training Courses
2007	Obagi Provider Certification
2007	Laser and Light Device Training, Dr. Dore Gilbert (Newport Beach, CA Practice)
2007	Laser and Light Device Training, Dr. Susan Van Dyke (Scottsdale, AZ Practice)
2007	Cosmetic Injectable Training, Dr. Susan Van Dyke (Scottsdale, AZ Practice)
2009	Skin Medica Provider Certification
2011	Fraxel/Thermage/Clear&Brilliant Laser Training
2011	Lumenis LightSheer Duet Laser Training
2012	Exilis RF Training Course
2013	Allergan Voluma Injection Training/Certification
2014	Allergan Advanced Voluma Injection Certification
2014	SkinCeuticals Provider Certification
2015	Allergan Advanced Kybella Injection Certification
2015	Vitamedica Provider Certification

	2015	Fotona QXMAX Laser Certification
	2015	PRP (Platelet Rich Plasma) Injector Training Eclipse Micropen Microneedling Topical PRP Application Training Eclipse Medical, Birmingham AL
	2015	Vampire Procedures Training American Cosmetic Cellular Medicine Association Dr. Charles Runels Trained and Certified to provide: Vampire Facial, Vampire FaceLift, Vampire BreastLift, O-Shot, P-Shot, Vampire Hair, Vampire Scar Fairhope, AL
	2015	Certified Provider and Trainer for Kybella (Allergan)
	2015	Certified Trainer for Vampire Procedures, O-Shot, P-Shot American Cosmetic Cellular Medicine Association
	2016	Advanced Vampire Procedures Training American Cosmetic Cellular Medicine Association Dr. Charles Runels Trained and Certified to provide: Vampire Facial, Vampire FaceLift, Vampire BreastLift, O-Shot, P-Shot, Vampire Hair, Vampire Scar Fairhope, AL
	2016	Certified Provider and Trainer for Juvederm Volbella (Allergan)
	2017	Certified Provider and Trainer for Juvederm Vollure (Allergan)
	2017	CoolSculpting Certified
	2017	Allergan Medical Institute (AMI) Faculty Member
	2017	Allergan Botox Cosmetic Forehead Provider and Trainer Certification
BOARDS & CREDENTIALS:		
	2002	National Board of Medical Examiners, Part I, II, III passed
	2006	Alabama State Medical License AL #26759
	2008	Cosmetic Laser Surgery Boards #498, American Board of Laser Surgery
	2002-Present	Certified biannually in Advanced Cardiac Life Support.
	2007-Present	Fellow, American Society for Laser Medicine & Surgery

Board Examiner for American Board of Laser Surgery

2011	Executive Director of the American Board of Laser Surgery
2012	Member, Tennessee Society for Laser Medicine and Surgery
2012	ABLS Certificate of Appreciation
2012	ABLS Certificate of Added Qualification in Cosmetic Laser Procedures
2013/14	AMFAST Allergan Physician Injector Trainer
2015	Certified Provider and Trainer for Kybella (Allergan)
2015	Certified Vampire Procedures Provider and Trainer
2016	Provider/Trainer for American Cosmetic Cellular Medicine Association Vampire Procedures, O-Shot, P-Shot
2016	Advanced AMFAST Allergan Physician Injector Trainer
2016	Certified Provider and Trainer for Juvederm Volbella (Allergan)
2017	Certified Provider and Trainer for Juvederm Vollure (Allergan)
2017	Allergan Medical Institute (AMI) Faculty Member
2017	Physician Consultant, Speaker, Trainer for Alastin Skincare
2018	Co-Chair, American Laser Study Club (ALSC)
2018	Editorial Board of The Journal of the American Study Club
2018	Owner and Creator of Seiler Skin Aesthetic Institute
2019	The Aesthetic Show Faculty Member and Speaker
2019	The Aesthetic Academy Faculty Member and Speaker
2019	Honorary Member, American Laser Study Club (ALSC)
2020	Member of Dr. Runel's MasterMind Group

# PROFESSIONAL MEMBERSHIPS:

Executive Director of Education, Accreditation, Research, and Development for the ABLS

Diplomat & Board Examiner: American Board of Laser Surgery

Fellow: American Society for Laser Medicine and Surgery

Member/Trainer: Vampire Procedures Group, American Cosmetic Cellular Medicine Association

Faculty Member: Allergan Medical Institute

Honorary Member, Co-Chair, Speaker and Educator: The American Laser Study Club

Faculty Member and Speaker: The Aesthetic Show and The Aesthetic Academy

# PROFESSIONAL & LEADERSHIP EXPERIENCE:

2006-Present	Owner & Medical Director of Seiler Skin Cosmetic Laser & Aesthetics Center Practice is full-time, entirely specialized in Cosmetic Laser Surgery, Aesthetic Procedures, and Injectables.  Only Cosmetic Practice in Birmingham, AL with a full-time, board certified Cosmetic Laser Surgeon who solely specializes in Cosmetic Laser Surgery and Injectables
2007-Present	International Speaker and Physician Trainer for Lumenis Laser Company (currently over 85 physician groups trained in the US and South America)
2008	President of Soho Merchants Association Homewood, AL
2010-Present	Board Examiner and Examination Manual Co-Author for the American Board of Laser Surgery
2011-Present	Executive Director of Education, Accreditation, Research, and Development for the ABLS
2012-Present	Speaker and Physician Trainer for Allergan Allergan Medical Institute (AMI) Faculty Member (2017-present)
2016-Present	Educator and Trainer in Vampire Procedures for The American Cosmetic Cellular Medicine Association
2017-Present	Physician Consultant, Speaker, Trainer for Alastin Skincare
2017-Present	Founder, Owner and Medical Director of Seiler Skin Aesthetic Institute Hands-On and Online Training Courses in Aesthetic Procedures
2018-Present	Creator of Aesthetically Speaking Podcast
2019-present	Educator and Faculty Member of The Aesthetic Show and The Aesthetic Academy

#### CONTINUING EDUCATION COURSES

**ATTENDED:** 

July 26-7, 2006 Advanced IPL & Laser

Gustavo Diaz, MD

Gulf Shores, FL

2006 Botox Injector Training and Certification

Allergan

2006 Juvederm Injector Training and Certification

Allergan

Aug 26-7, 2006 Laser & Light Technologies: In Theory, Operation, and Regulation of Lasers

And Pulsed Light Devices

John C. Hoopman in association with University of Texas Southwestern

Atlanta, GA

Sept 11, 2006 Microdermabrasion

Deborah Collins RN, BSN, MBA and Dennis Pank MD

Aesthetic Procedures Institute

Saginaw, MI 2 Hours CME

Sept 11, 2006 Laser and IPL Hair Removal

Deborah Collins RN, BSN, MBA and Dennis Pank MD

Aesthetic Procedures Institute

Saginaw, MI 3 Hours CME

Sept 11, 2006 Light Based Skin Rejuvenation

Deborah Collins RN, BSN, MBA and Dennis Pank MD

Aesthetic Procedures Institute

Saginaw, MI 3 Hours CME

Sept 12, 2006 Skin Rejuvenation with IPL

Deborah Collins RN, BSN, MBA and Dennis Pank MD

Aesthetic Procedures Institute

Saginaw, MI 3 Hours CME

Sept 12, 2006 Botox

Deborah Collins RN, BSN, MBA and Dennis Pank MD

Aesthetic Procedures Institute

Saginaw, MI 3 Hours CME

Oct 7, 2006 Laser and Light-Based Technology Workshop

Bruce Seckel, MD Nashville, TN

Nov 16, 2006 Dermal Fillers

Aesthetic Procedures Institute

Saginaw, MI 3 Hours CME

2007 Obagi Provider Training

Obagi Skin Care

Jan 30, 2007 Ultrapulse Encore Training

Lumenis Training Course Anne Lawless RN, CNR, CS

Birmingham, AL 2 Hours CME

Mar 26-27, 2007 IPL & Laser

**Lumenis Training Course** 

Dore Gilbert MD

Newport Dermatology and Laser Associates

Newport Beach, CA

Mar 28, 2007 IPL & Laser

Susan Van Dyke, MD Van Dyke Laser Center

Scottsdale, AZ

Mar 28, 2007 Cosmetic Injectable Training

Susan Van Dyke, MD Van Dyke Laser Center

Scottsdale, AZ

April 11-15, 2007 American Society for Laser Medicine and Surgery

27th Annual Conference and Scientific Session

April 2-6, 2008 American Society for Laser Medicine and Surgery

28th Annual Conference and Scientific Session

Aug 27, 2008 Lumenis Webinar

CO2 Resurfacing

Oct 15, 2008 Lumenis Webinar

Radiofrequency skin tightening

Oct 28, 2008 Lumenis Webinar

CO2 Total Fx

Sep 15, 2009 Lumenis Webinar

**Lumenis Lasers** 

Sep 21-22, 2009 Duet Laser Training

**Lumenis Training Course** 

Deborah L Collins RN, BSN, MBA

Saginaw, MI

Uses of CO2

Lumenis Webinar Sep 22, 2009 Encore CO2 2009 Skin Medica Provider Training Skin Medica Skin Care Trainers Dec 15, 2009 Lumenis Webinar LightSheer Duet, Laser Hair Removal April 14-18, 2010 American Society for Laser Medicine and Surgery 30th Annual Conference and Scientific Session Phoenix Convention Center Phoenix, Arizona 12 Hours CME May 5, 2010 Restoring Volume Loss in the Aging Face with Hyaluronic Acid **Dermal Fillers** Marc S. Cohen MD, FACS, Nancy G Swartz MS, MS, FACS Miles Graivier MD, FACS University of South Florida 1.5 Hours CME May 5, 2010 Refining Injection Techniques with Hyaluronic Acid Dermal Fillers Hema Sudaram MD, FAAD & Robert Weiss, MD University of South Florida 1.25 Hours CME May 5, 2010 Explore, Expand, Enhance – Incorporating the Beauti "phi" cation Approach with HA Dermal Fillers to Enhance Facial Beauty Arthur Swift MD. Steven Yoelin MD Montreal Canada through the University of South Florida 3 Hours CME June 8, 2010 Skin Medica National Seminar Nashville, TN June 16, 2010 Lumenis Webinar New Strategies in Laser Scar Reduction in Skin Types I-IV July 22-5, 2010 Skin Medica National Summit Conference West Palm Beach, FL Sept 15-9, 2010 Aso Col Derma Annual Cosmetic Conference Multiple lectures and courses attended and given Bogota, Columbia Lumenis Webinar Nov 18, 2010

	Use of CO2 ablation to remove "lumps and bumps"
	Use of CO2 to remove dermatofibromas
March 10, 2011	Skin Medica National Seminar Nashville, TN
May 6, 2011	Thermage & Fraxel Inservice Solta Medical Clinical Training Birmingham, AL
May 10, 2011	Advanced Thermage & Fraxel Training Training given by Stephanie Gafford, MD Fayetteville, TN
May 12, 2011	Advanced Thermage & Fraxel Training Solta Medical Advanced Clinical Trainer Birmingham, AL
Sept 29, 2011	Latisse Seminar Allergan Sponsored, Brian P. Maloney MD Birmingham, AL
Jan 27, 2012	ContourMed Provider Training
Feb 23, 2012	Allergan Speaker/Trainer Educational Webinar and Certification
Mar 8, 2012	SkinMedica National Seminar For Practice Owners Nashville, TN
Mar 30-31, 2012	TSLMS Annual Meeting Nashville, TN 5.4 CME
April 26, 2012	SkinMedica National Product Seminar Nashville, TN
June 1-2, 2012	SkinMedica Physician Summit Miami, FL
July 20/21, 2012	APOA (Alabama Prosthetic and Orthotic Association) annual meeting Birmingham, AL
July 25, 2012	SkinMedica National Seminar For Practice Owners Birmingham, AL
June 21, 2013	SkinMedica Advanced Seminar Birmingham, AL
2013/14	AMFAST Allergan Physician Injector Trainer
Nov 2013	Allergan Voluma Injection Training/Certification

Birmingham, AL

Jan 2014	Allergan sponsored Voluma Injector Training Birmingham, AL
Mar 24, 2014	Allergan Advanced Science of Voluma Training Birmingham, AL
Mar 26, 2014	Allergan sponsored Voluma Lecture, Dr. Brian Maloney Birmingham, AL
Mar 31, 2014	SkinMedica APMS Conference Birmingham, AL
April 23, 2014	CPR Certification Birmingham, AL
May 10, 2014	Lasers & Light Theory, Physics, and Practice 8 Level 1 CME, John Hoopman, UT Southwestern Birmingham, AL
July 6, 2014	Optimizing Facial Rejuvenation: Expert Injection Techniques Medscape Online Course: 1.25 AMA PRA Category 1 hours
July 28, 2014	Allergan Advanced Science of Botox and Voluma Training Birmingham, AL
August 26, 2014	SkinMedica National Product Seminar Birmingham, AL
Sept 1 & 11, 2014	SkinCeuticals Initial & Advanced Product Training Birmingham, AL
Sept 11, 2014	SkinCeuticals National Training Webinar Dr. Draelos Birmingham, AL
Sept 25, 2014	Dr. de Maio Master Course Advanced Voluma Training Atlanta, GA
Dec 15, 2014	SkinCeuticals Product Training Birmingham, AL
Mar 2 & 18, 2015	Vitamedica Product Training and Provider Certification Birmingham, AL
May 14, 2015	Fraxel Protocol update training Birmingham, AL
June 4, 2015	Fotona QXMAX Laser Certification

Birmingham, AL

Aug 10, 2016

Sept 1, 2015 Allergan AMFAST Injector Training Online Dr. de Maio Hands-on Master Course Injection Training Workshop Sept 11, 2015 Advanced Voluma Training Atlanta, GA Sept 15, 2015 Eclipse Micropen and PRP Injection Training Birmingham, AL PRP (Platelet Rich Plasma) Injector Training Oct 20, 2015 Eclipse Micropen Microneedling **Topical PRP Application Training** Eclipse Medical, Birmingham AL **Educational Webinars AACMA** Dec 1, 2015 8 hours Dec 3-6, 2015 Vampire Procedures Training American Cosmetic Cellular Medicine Association Dr. Charles Runels Trained and Certified to provide: Vampire Facial, Vampire FaceLift, Vampire BreastLift, O-Shot, P-Shot, Vampire Hair, Vampire Scar Fairhope, AL Dec 11, 2015 Kybella Training & Certification for Alabama Birmingham, AL Dec 20, 2015 AACMA webinar 2 hours Feb 13/14, 2016 **AACMA** webinars 3 hours May 27/8, 2016 Vampire Procedures Training American Cosmetic Cellular Medicine Association Dr. Charles Runels Trained and Certified to provide: Vampire Facial, Vampire FaceLift, Vampire BreastLift, O-Shot, P-Shot, Vampire Hair, Vampire Scar Fairhope, AL Aug 9, 2016 Skin Medica University Training 12 Modules Certificate of Achievement Patient Experience, Business Building, Premier Products

SkinMedica Pro Educational Workshop

Birmingham, AL

2016	Advanced AMFAST Allergan Physician Injector Training
Aug 29, 2016	Volbella Science Training with Eugene Howard (Allergan Birmingham, AL
Sept 12, 2016	SkinMedica Advanced Training Webinar Birmingham, AL
Oct 3, 2016	Alastin Skincare Training Birmingham, AL
Oct 6, 2016	Certified Provider and Trainer for Juvederm Volbella (Allergan)
Oct 17, 2016	Juvederm Volbella Advanced training Birmingham, AL
Oct 26, 2016	Kybella Physician Roundtable Birmingham, AL
Nov 30, 2016	Vampire Advanced Training Webinar Online
Jan 8, 2017	Advanced Facial Anatomy and Injection Danger Zone Online and video education through <i>Plastic and Reconstructive Surgery</i>
Feb 7, 2017	Venous Disease and Treatment with EVLA and Venoseal Dr. Foster, BHC Birmingham, AL
Feb 27, 2017	Allergan Advanced Kybella Injection Training Dr. Carmen Kavali Birmingham, AL
Mar 3, 2017	Allergan Kybella Advanced Speaker Training Online webinar
Mar 4, 2017	Juvederm Volbella XC: Pearls in Practice Online Webinar
Mar 5-8, 2017	CoolSculpting University Online Training modules Course completion for pre-training certification
Mar 9, 2017	CoolSculpting Training and Certification Birmingham, AL
Mar 31, 2017	Reginal and Digital Blocks Medscape Online CME
April 5, 2017	Juvederm Vollure XC certification Birmingham, AL

Oct 20, 2017	Botox Cosmetic Experience Program Botox in the Forehead Online webinar
Dec 13, 2017	SkinCeuticals Training Dinner Event Birmingham, AL
April 5-9, 2018	American Laser Study Club Annual Meeting Orlando, FL (21 hours)
July 17, 2018	Advanced Alastin Product Training as Ambassador Practice Birmingham, AL
July 18-19, 2018	Allergan AMI Illumination Tour Hands-On Injection Workshop Instructors: Arthur Swift, MD and Steven Fagien, MD Birmingham, AL
Feb 11, 2019	Allergan Expert Seminar Presentation and Dinner Birmingham, AL
March 1, 2019	Allergan Expert Tips for Mastering Your Assessment Techniques
March 28-31, 2019	American Laser Study Club Annual Meeting 27 continuing education hours Phoenix, AZ
July 11-14, 2019	The Aesthetic Show 8 continuing education hours Las Vegas, NV
Oct 9-14	The Aesthetic Academy 13 continuing education hours San Diego, CA
Nov 7-10	The Aesthetic Academy 13.5 continuing education hours Dallas, TX

# **ACADEMIC PRESENTATIONS GIVEN BY DR. SEILER (includes future dates)**

Sept 16, 2008	Lumenis Lasers Workshop Keynote Speaker Birmingham, AL
Oct 25, 2008	Lumenis Lasers Workshop Keynote Speaker Orlando, FL
June 11, 2009	Lumenis Lasers Workshop

Keynote Speaker Minneapolis, MN

Oct 29, 2009 Austin Local News

Interviewed with Michael Escobedo, MD Innovative CO2 treatment of Burn Scars

Austin, TX

Nov 5, 2009 Lumenis Pearls & Gems Workshop

Keynote Speaker St. Louis, MO

Nov 14, 2009 Lumenis Pearls & Gems Workshop

Keynote Speaker Austin, TX

April 14-18, 2010 American Society for Laser Medicine and Surgery

Conference presentation on CO2 Removal of Dermatofibroma

Phoenix, AZ

June 20-3, 2010 La Trinidad Centro Medica Docenta Dermatologists and Surgeons

Presentation on Lumenis 1 IPL/ND:YAG, LightSheer, Aluma

Caracas, Venezuela

Sept 15-19, 2010 Aso Col Derma

2 lectures, one panel of experts

Bogota, Columbia

Nov 18, 2010 Lumenis Webinar

Moderator and Presenter

Uses of CO2

Use of CO2 ablation to remove "lumps and bumps"

Use of CO2 to remove dermatofibromas

Aug 6, 2010 Gadsden Women's Forum

General lecture on all laser procedures and injectables

Gadsden, AL

Dec 1-3, 2010 Cosmetic Surgery Forum with Dr. Joel Schlessinger

Presentation on Fractional CO2

Las Vegas, NV

Feb 16, 2011 Hoover Rotary Club

Presentation on skin cancer, sun exposure, sunblock, cosmetic treatments

Hoover, AL

March 7, 2011 Jasper Women's Forum

General lecture on all laser procedures and injectables

Jasper, AL

April 14, 2011 Moody Chamber of Commerce

	15
exposure	Presentation on skin cancer, sun exposure, sunblock, effects of sun
caposure	Moody, AL
April 20, 2011	Alabama Power Safety Conference Presentation on skin cancer, sun exposure, sunblock, effects of sun exposure Birmingham, AL
August 23, 2014	Brown Mackey College Presentation on Laser and Injection Procedures Surgical Technician and RN students Birmingham, AL
Jan 14, 2016	Laser Skin Resurfacing Seminar, Vampire Procedures Seiler Skin Birmingham, AL
June 6, 2016	Fox News Interview: OTC vs Medical Grade Sunscreen Birmingham, AL
July 22/23, 2016	ACCMA Training Workshop Vampire Procedures, O-Shot, P-Shot Birmingham, AL
Dec 9/10, 2016	ACCMA Training Workshop Vampire Procedures, O-Shot, P-Shot Birmingham, AL
June 15, 2017	Lecture on OShot, Vampire Procedures, PRP St. Vincent's Hospital
Dec 6, 2017	Lecture to Kiwanis Club of Homewood Science and Technology In A Cosmetic Practice Birmingham, AL
March 4, 2018	Laser Dermatology Conference Video Lecture discussing various laser treatments in dark skin Faisalabad, Pakistan
April 5-9, 2018	Co-Chair, Keynote Speaker and Instructional Lecturer Wavelengths Utilized in a Modern-Day Cosmetic Laser Practice The American Board of Laser Surgery Certification Process American Laser Study Club (ALSC) Inaugural International Conference Orlando, FL
March 30, 2019	Co-Chair and Instructional Lecturer CO2 Laser Protocols and Regimens

American Laser Study Club (ALSC) Annual International Conference

Phoenix, AZ

July 11, 2019 The Aesthetic Show

Making the O-Shot and P-Shot successful in any type of practice.

How the Vampire PRP Procedures are transforming the patient and practice

experience. Las Vegas, NV

Oct 9-14, 2019 The Aesthetic Academy Training Seminar

San Diego, CA

Nov 7-10, 2019 The Aesthetic Academy Training Seminar

Dallas, TX

Feb 21-2, 2020 Runel's MasterMind Conference & Educational Seminar

#### **RESEARCH & PUBLICATIONS:**

September 2009 Physician Training/Instructional Video

CO2 Fractional Ablative, Full Ablative, Incision

Lumenis Laser Company

January 2010 American Board of Laser Surgery Examination Manual & Textbook

Warren B. Seiler III, MD, Edward Zimmerman, MD, Steve Fischer MD et al

January 2010 American Board of Laser Surgery Exam

Warren B. Seiler III, MD, Edward Zimmerman, MD, Steve Fischer MD et al

July 2011 Injectable Wisdom

Technique, not necessarily product variety, key to outcome success

Cosmetic Surgery Times. July 2011: Vol 14, No. 6

Sept 2011 Facial Revolumizing Using Dermal Fillers

Tips For Incorporating Hyaluronic Acid Fillers In A Cosmetic Laser Practice

Plastic Surgery Practice. September 2011

Oct 2011 Surgical Savvy

Caution is critical when combining lasers with more invasive aesthetic procedures

Cosmetic Surgery Times. October 2011: Vol 14, No. 9

Jan 2012 So, You Want To Get Started With Lasers?

Plastic Surgery Practice. January 2012

March 2012 Things To Know About Laser Hair Removal

March News Letter

www.BirminghamDoctors.com

April 2012 Physician Interview www.medicalspamd.com Why Dr. Seiler prefers the dermal filler Juvederm XC over all the others April 2012 **April News Letter** www.BirminghamDoctors.com 2012-2013 SkinMedica Lytera Skin Lightening product trial One of lead physicians to study new product for patient trials 2014 Why Are Education, Training, Regulation, Safe Practice, and Practitioner Supervision So Important For Laser Surgery and Procedures? Medical Law Perspectives July 2014 Issue The Pressing Need for the Understanding of, and Regulations for, Lasers and 2014 Light Energy Devices as Used in Today's Cosmetic and Other Medical **Procedures** Author of Official Regulations Statement The American Board of Laser Surgery, Inc 2016 Anesthesia in Laser Practice *Textbook of Lasers in Dermatology* Textbook chapter author

2017 Oregon Advanced Aesthetics Laser Licensing Exam

Author of licensing exam for laser procedures

Oregon Health Licensing Office, Board of Certified Advanced Estheticians

2018 Editorial Board of The Journal of the American Study Club

### ALL BLOGS WRITTEN AVAILABLE: Seiler Skin Talk

#### **COMMITTEE APPOINTMENTS:**

2007 President of Soho Merchants Association

Homewood, AL

Sept 15-19, 2010 Aso Col Derma

2 lectures, one panel of experts

Bogota, Columbia

April 5-9, 2017

(annual appointment) Co-Chair, Keynote Speaker and Instructional Lecturer

American Laser Study Club (ALSC) Annual International Conference

April 1, 2019 Faculty Member and Speaker

# (annual appointment) The Aesthetic Show The Aesthetic Academy

# TEACHING APPOINTMENTS: PHYSCIANS & PRACTITIONERS TRAINED BY DR. SEILER:

2007 to Present	International Speaker and Physician Trainer for Lumenis Laser Company
2012-Present	Speaker and Physician Trainer for Allergan
2015-present	Educator and Trainer in Vampire Procedures for The American Cosmetic Cellular Medicine Association
April 14, 2007	Helen Sile, MD Lumenis 1 IPL/ND:YAG, LightSheer Diode, Encore CO2 Nashville, TN
June 22, 2007	Retna Bilano, MD Lumenis 1 IPL/ND:YAG, Encore CO2 Birmingham, AL
June 19 <sup>,</sup> 2007	Marian Northington, MD Lumenis Encore CO2 Birmingham, AL
July 7, 2007	Art Cox, MD Lumenis Encore CO2 Birmingham, AL
July 13, 2007	Robert Oliver, MD Lumenis Encore CO2 Birmingham, AL
Feb 25, 2009	Mary Lupo, MD Lumenis Encore CO2 New Orleans, LA
March 10, 2009	Michel Siegel, MD Lumenis Encore CO2 Houston, TX
Mar 24-5, 2009	Dawn Campbell, Lumenis Sales Representative Lumenis 1 IPL/ND:YAG, LightSheer Diode, Encore CO2 Birmingham, AL
March 27, 2009	Steven Proper, MD and David Sable, MD Lumenis 1 IPL/ND:YAG, LightSheer Diode Tampa, FL

April 3, 2009	Kathleen P. Nichols, MD Lumenis 1 IPL/ND:YAG, LightSheer Diode, Encore CO2
	Tucson, AZ
April 4, 2009	Kenneth D. Osorio, MD Lumenis Encore CO2 Mesa, AZ
April 17, 2009	David S. Sax, MD Lumenis Encore CO2 Sarasota, FL
April 18, 2009	Kim Zipper, MD Lumenis Encore CO2 Melbourne, FL
June 19, 2009	Rube J. Pardo, MD Lumenis Encore CO2 Coral Gables, FL
July 20, 2009	Fredric S. Brandt, MD and Christopher O'Connell, MD Lumenis Encore CO2 Miami, FL
Aug 27, 2009	Thomas Bender, MD Lumenis 1 IPL/ND:YAG Mobile, AL
Sep 29, 2009	Mahesh Tipirneni, MD Lumenis LightSheer ET Tucson, AZ
Oct 2, 2009	Ovation MedSpa, entire staff Lumenis LightSheer Duet Houston, TX
Oct 7, 2009	Dermatology Associates of San Antonio, entire staff Lumenis LightSheer Duet San Antonio, TX
Oct 8-9, 2009	Donald Hudak, MD and Jeffrey Nerad, MD Cincinnati Eye Institute Lumenis Encore CO2 Cincinnati, OH
Oct 13, 2009	Carrie Morris, MD Lumenis Encore CO2 St. Louis, MO
Oct 14, 2009	Christopher McEwen, MD Calais Dermatology Assoc. Lumenis LightSheer Duet

and staff

	20 Baton Rouge, LA
Oct 19, 2009	Henry Ford, MD Lumenis Encore CO2 Presque Isle, ME
Oct 22, 2009	Thomas Russell, MD and s Lumenis LightSheer Duet Brookfield, WI
Oct 23, 2009	Nancy Neusen RN

#### Nancy Neusen, RN Oct 23, 2009 Clinic of Medical Electrolysis Staff

Lumenis LightSheer Duet

Fond du Lac, WI

Oct 26, 2009 Agustin Vitualla, MD

Lumenis LightSheer Duet and Encore CO2

Old Hickory, TN

Oct 27, 2009 Jason Michaels, MD Lumenis LightSheer Duet

Las Vegas, NV

Oct 29, 2009 Michael Escobedo, MD Lumenis Encore CO2

Austin, TX

Oct 30, 2009 Alexandria Kongsiri, MD Lumenis Encore CO2 St. Petersburg, FL

Nov 17, 2009 Williamson Cosmetic Center Staff

Lumenis LightSheer Duet, Lumenis 1, Encore CO2

Baton Rouge, LA

Nov 23, 2009 Eisenhower Army Medical Center, OMFS Surgeons

> Lumenis Encore CO2 Fort Gordon, GA

Nov 23, 2009 Harvey Cole, MD

Lumenis Encore CO2

Atlanta, GA

Dec 2, 2009 David Robbins, MD

Lumenis Encore CO2, LightSheer Duet

Des Moines, IA

Dec 3-4, 2009 Heather Karu, MD and Kristen Hermanson, MD

Lumenis Encore CO2

Sioux Falls, SD

	21
Dec16, 2009	Jon Strohmeyer, MD Lumenis Encore CO2 Naples, FL
Dec 19, 2009	Michael Dorman, MD and Leonard Cetner, MD Lumenis 1 IPL/ND:YAG Commerce Township, MI
Dec 21, 2009	Andrew Campbell, MD Lumenis LightSheer Duet Mequon, WI
Dec 23, 2009	Greg Lewen, MD Lumenis 1 IPL/ND:YAG, Encore CO2 Atlanta, GA
Dec 28, 2009	John Schmid, MD Lumenis 1 IPL:ND/YAG Hot Springs, AR
Jan 6, 2010	Kristina Price, MD and Bowden Eye Associates Lumenis LightSheer Duet, Lumenis 1 IPL/ND:YAG, Encore CO2 Jacksonville, FL
Jan 8, 2010	Thomas Bender, MD Lumenis LightSheer Duet, Lumenis 1 IPL/ND:YAG Mobile, AL
Jan 13, 2010	David Hendrick, MD Lumenis Encore CO2 Salina, KS
Jan 19, 2010	Steve Grosso, MD and Alan Musket, MD Lumenis Encore CO2 Billings, MT
Jan 22, 2010	Robert Finkelstein, DO Lumenis LightSheer Duet Sarasota, FL
Jan 25, 2010	Surgicare of Mobile, entire staff Lumenis Encore CO2 Mobile, AL
Jan 27, 2010	Carla Retief, MD Lumenis Encore CO2 Nashville, TN
Feb 1, 2010	Vinita Schroeder, MD Lumenis Encore CO2 Dallas, TX

Feb 3, 2010	Mountain State Oral & Maxillofacial Surgeons Lumenis Encore CO2 Charleston, WV
Feb 8, 2010	Greg Lewen and Woolfson Eye Institute Lumenis Encore CO2, Lumenis 1 IPL/ND:YAG Atlanta, GA
Feb 16, 2010	Colin Bailey, MD and Bailey Vein & Aesthetic Center Lumenis Encore CO2 Osage Beach, MO
Feb 22, 2010	Edward Dickerson, MD and Cape Fear Aesthetics Lumenis LightSheer Duet Fayetteville, NC
Mar 5-6, 2010	Mark Windt, MD Lumenis Encore CO2, Lumenis 1 IPL/ND:YAG North Hampton, NH
Mar 9, 2010	Laura Di Puma, MD Lumenis LightSheer, Lumenis 1 IPL/ND:YAG Jackson, TN; performed at my practice
Mar 15-16, 2010	Mountain State Oral & Maxillofacial Surgeons Lumenis Encore CO2 Charleston, WV
Mar 19-20, 2010	Mark Cepela, MD Lumenis Encore CO2, Lumenis 1 IPL/ND:YAG Cincinnati, OH
April 5, 2010	Gregory Buford, MD and Manish Shah, MD Lumenis Encore CO2 Englewood, CO
April 19, 2010	Randal Haworth, MD and Glenn Vallecillos, MD Lumenis Encore Co2 Beverly Hills, CA
April 29, 2010	John Payne, MD and Plastic Surgery of Jackson Hole Lumenis Encore CO2, Lumenis 1 IPL/ND:YAG, LightSheer Duet Jackson Hole, WY
April 30, 2010	Robert Chen, MD Lumenis Encore CO2, Lumenis 1 IPL/ND:YAG, LightSheer Duet Lawrenceburg, TN
May 6, 2010	Judith Gurley Plastic Surgery, partners, and staff Lumenis Encore CO2

Chesterfield, MO

	Chesterneid, MO
May 12, 2010	Elba Pacheco, MD Lumenis Encore CO2 Pasadena, MD
June 12, 2010	Eva Simmons-O'Brien, MD and Diane Orlinsky, MD Lumenis Encore CO2, M22 IPL/ND:YAG, LightSheer Duet Towson, MD
June 14, 2010	John Chung, MD, Jami Derr, Katie Kelley Lumenis Encore CO2, Lumenis 1 IPL/ND:YAG, LightSheer Duet Allentown, PA
June 20-3, 2010	La Trinidad Centro Medica Docenta Dermatologists and Surgeons Lumenis 1 IPL/ND:YAG, LightSheer, Aluma Caracas, Venezuela
July 12-4, 2010	Chris Yackel, Lumenis Sales Rep All Lasers Birmingham, AL
Aug 31, 2010	Mary Gingrass, MD and Melinda Haws, MD Plastic Surgery Center of Nashville Lumenis Encore CO2 Nashville, TN
Aug 31, 2010	Michael Gold, MD; Gold Skin Care Lumenis Acupulse CO2 Nashville, TN
Sept 2, 2010	Jonathan Fagerlund, Lumenis Sales Rep Full Laser Training Birmingham, AL
Sept 9, 2010	Vincent Iacono, MD and surgical partners Lumenis Encore CO2 Warwick, RI
Sept 13, 2010	Sutton Ryan Dermatology Lumenis M22 IPL/ND:YAG Lincoln, NE
Sept 23-5, 2010	Glenn Goldberg, MD Lumenis Encore CO2 Laguna Beach, CA
Oct 13, 2010	Paul Payne, MD Lumenis Encore CO2 Albany, GA

	24
Oct 16, 2010	Eva Simmons-O'Brien, MD and Diane Orlinsky, MD Lumenis Encore CO2 Towson, MD
Nov 4, 2010	Thomas Bender, MD Lumenis Encore CO2 Mobile, AL
Nov 8-9, 2010	Mazi Bidar, MD and Summit Surgical Partners Lumenis Encore CO2 Fresno, CA
Nov 17, 2010	Trent Smith, DPM Lumenis Acupulse CO2 Oklahoma City, OK
Nov 30, 2010	David Capallo, MD Lumenis 1, LightSheer, Encore CO2 Savannah, GA
Dec 6, 2010	Randal Haworth, MD and Glenn Vallecillos, MD Lumenis 1 IPL/ND:YAG, LightSheer Duet Beverly Hills, CA
Jan 19, 2011	Elba Pacheco, MD, Mitchel Kanter, MD and staff Lumenis Encore CO2 Pasadena, MD
Jan 31, 2011	Jamie Derr and Katie Kelley All lasers My Practice, Birmingham, AL
Feb 28, 2011	Thomas Young, MD Victor Otero, MD Lumenis Encore CO2 Center Valley, PA
Mar 28, 2011	Amy Holland, MD Lumenis Encore CO2 Marietta, GA
April 13, 2011	Kristina Price, MD Lumenis 1 IPL/ND:YAG, Lumenis Encore CO2 Atlanta, GA
May 13, 2011	Adam Greenburg, MD Lumenis Encore CO2 Venice, FL
Sept 26-7, 2011	Suzanne Yee, MD Lumenis Encore CO2 Little Rock, AR

Oct 31, 2011 Heather Karu, MD, Daniel Kwan, MD, Jeanne Hassebroek-Johnson, MD Lumenis Encore CO2 Sioux Falls, SD June 12, 2012 Mountain State Oral & Maxillofacial Surgeons IPL Birmingham, AL Feb 14, 2013 Jeffery Parker, MD Botox, Juvederm Tuscaloosa, AL April 12, 2013 Elena Llvina MD and Keith Harrigill Botox, Juvederm Birmingham, AL March 27, 2014 Som Kohanzadeh, MD Botox, Juvederm, Voluma Birmingham, AL April 8, 2014 Christiano Boneti, MD, Cristen Catignani, MD, Brad Denney, MD, Som Khanzadeh, MD, Drew Scroggs, MD **UAB Plastic Surgeons** Birmingham, AL May 8/9, 2014 Dr. Nayak and staff Practice Training, Laser and Injections, Practice Management, Employee Education and management Birmingham, AL May 28, 2014 Steven Mackey, MD Voluma, Juvederm, Botox Alexander City, AL August 25, 2014 Plastic Surgery Associates Drs. Bentley, Budny, Clark, Robertson Voluma, Juvederm Montgomery, AL Jan 23, 2015 **River Region Facial Plastics** Thomas Cawthon, MD Michael Bowman, MD Botox, Juvederm, Voluma Montgomery, AL Derek Jones, MD Feb 20, 2015 Juvederm, Voluma Pensacola, FL

Mary Anne Aanestad CNP

March 26, 2015

	26
	Juvederm, Voluma Pensacola, FL
March 27, 2015	Michael Lyons, MD Kimberly Donnellan, MD Juvederm, Voluma Mobile, AL
April 10, 2015	Carrie Morris, MD All Laser Procedures Botox Dallas, TX
Aug 27, 2015	Jeffery Parker, MD Botox, Juvederm Tuscaloosa, AL
Oct 26, 2015	Valerie Vick, MD Botox, Voluma Mobile, AL
Oct 26, 2015	Lawrence Carpenter, MD Voluma Mobile, AL
Jan 20, 2016	Albert Rivera, DO Voluma, Juvederm, Botox Huntsville, AL
Jan 20, 2016	Brenda Edmonson, MD Voluma, Juvederm, Botox Huntsville, AL
Jan 20, 2016	Hayley DeGraaff, MD Voluma, Juvederm, Botox Huntsville, AL
April 13, 2016	Shivani Pandit, DDS FAGD Voluma, Juvederm, Botox Birmingham, AL
April 13, 2016	Zoey Glick, MD Voluma, Juvederm, Botox Birmingham, AL
April 26, 2016	Michele Christine, MD Voluma, Juvederm, Botox Birmingham, AL
April 26, 2016	Shannon Ellis, MD

Voluma, Juvederm, Botox

Birmingham, AL

April 26, 2016 Taylor Banahan, MD

Voluma, Juvederm, Botox

Birmingham, AL

April 29, 2016 Michael Maniscalco, DMD

Voluma, Juvederm, Botox

Birmingham, AL

May 27, 2016 Jennifer Ronderos, MD

Voluma, Juvederm, Botox

Fairhope, AL

May 27, 2016 Kathy Kalmbacher, MD

Voluma, Juvederm, Botox

Fairhope, AL

May 27, 2016 Richard Leverett, DMD

Voluma, Juvederm, Botox

Fairhope, AL

July 22/23, 2016 ACCMA Training Workshop

Vampire Procedures, O-Shot, P-Shot

Birmingham, AL

Kumkum Mishra, MD

Coventry, UK

Wayne McLemore, MD

Knoxville, TN

Michele Christine, MD

Heather Drammer, RN

Birmingham, AL

Henry Sobo, MD

Stamford, CT

Jennifer Ronderos, MD

Mobile, AL

Greg Laurence, MD

Germantown, TN

Aug 22, 2016 Ben Johnson, MD

Vampire Facial and Vampire Facelift

Birmingham, AL

Sept 7, 2016 Ronald Moon DO

Kybella

Birmingham, AL

Sept 7, 2016 Charles Hunt, MD

Kybella

Birmingham, AL

Dec 8-10, 2016 ACCMA Training Workshop

Vampire Procedures, O-Shot, P-Shot

Birmingham, AL

Ferrina P. Sheth, PA-C

Atlanta, GA

Roberta J. Beals, DO

Lubbock, TX

Carine Duval, RN

Boston, MA

Ben Johnson, MD Birmingham, AL

Jacque P. LeBeau, MD

Pensacola, FL

Feb 8, 2017 Mountain State Oral Maxillofacial Surgeons

John Brock DDS, Jack Krajeckian, DMD

Vampire Facial & Vampire Facelift

Juvederm, Voluma, Botox

Birmingham, AL

June 21, 2017 Candice Vinson, DMD

Botox

Birmingham, AL

Aug 23, 2017 Anne Marie Reidy, MD, JD

Botox

Birmingham, AL

Aug 23, 2017 Kevin M. Schambeau, DMD

**Botox** 

Birmingham, AL

April 20-21, 2018 ACCMA Training Workshop

Vampire Procedures, O-Shot, P-Shot

Birmingham, AL

Rae Aranas, MD Bridgewater, NJ

William Adcox, MD

Peachtree City, GA

George Delaney, MD Edmonds, WA

Jannette Bailey, PhD Edmonds, WA

# PHYSICIANS & PRACTITIONERS EXAMINED FOR ABLS BOARD CERTIFICATION

Dec 28, 2010	Fathallah Ihsan, MD Samawah, Iraq
Jan 14, 2011	Martha Byers, MD Overland Park, KS
Feb 24, 2011	Una Puangmanee, MD Bangkok, Thailand
April 4, 2011	Lori Haney, RN Torrance, CA
April 18, 2011	Msahiro Seki, MD Nagoya, Japan
May 9, 2011	Mandy Wong, MD Kelowna, Canada
June 14, 2011	Leonardo Rasi, MD Redlands, CA
Aug 3, 2011	Kent Kiyu MD Selangor, Malasia
Aug 30, 2011	Normand Miller, MD Salem, NH
Sept 9, 2011	Phillip Young, MD Bellevue, WA
Oct 5, 2011	Ratna Rajaratnam, MD Birmingham, United Kingdom
Nov 22, 2011	Vasanop Vachiramon, MD Bangkok, Thailand
Mar 12, 2012	Marsha Byrd, MD

# Roswell, GA

April 10, 2012	Huma Khurram, MD Riyadh, Saudi Arabia
Oct 12, 2012	John Ferguson, MD Honolulu, HI
April 10, 2013	Yuthana Onganantapong, MD Bangkok Thailand
May 3, 2013	Ahmed Al-Mutairi, MD Ahmadi, Kuwait
June 14, 2013	Kory Tuominem, MD Red Wing, MN
Sept 4, 2013	Hussein Ghanem, MD Cairo Egypt
Sept 11, 2013	Onwimon Suttisirikul, MD Hatyai, Thailand
Sept 19, 2013	Bryan Cho, MD Mountain View, CA
Nov 14, 2013	Heba Darwish, MD Cairo, Egypt
Dec 11, 2013	David Robbins, MD Des Moines, IA
Feb 9, 2014	David Greuner, MD New York, NY
March 1, 2014	Jay Huang, MD New York, NY
March 12, 2014	Bret Edelman, MD Brooklyn, NY
March 23, 2014	Wai Kon Chow, MD Hong Kong, China
March 30, 2014	Ahmed Y. Ibrahim, MD Salmiya, Kuwait
April 20, 2014	Gabriela Gutierrez Lopes MD Moravia San Jose, Costa Rica
April 26, 2014	Sunaina Hameed, MD

Bangalore,	India

June 17, 2014	Brittany Zimmerman, PA-C Beloit, WI
June 18, 2014	James Zachariah Panakkal, MD Abudhabi, United Arab Emirates
June 29, 2014	Mohamed Saleem Alhabeel Arar City, Saudia Arabia
July 28, 2014	Nancy Labib, MD Dubai, United Arab Emirates
Sept 7, 2014	Dennis Nguyen, MD Sacramento, CA
Sept 21, 2014	Mohamed Shoeib, MD Riyadh, Saudi Arabia
Oct 24, 2014	Abbas Chamsuddin, MD Atlanta, GA
Dec 9, 2014	Danny Soares, MD Lady Lakes, FL
Jan 13, 2015	Wanjarus Roongpisuthipong, MD Bangkok, Thailand & Chicago, IL
Feb 18, 2015	Mai Hoang, MD Tomball, TX
March 3, 2015	Mona Rane, MD Liberal KS and Colorado Springs, CO
April 10, 2015	Carrie Morris, MD Dallas, TX
April 13, 2015	Hung William Song, MD Saddle Brook, NJ
April 29, 2015	Craig Crippen, MD Kelowna, BC, Canada
June 23, 2015	Wai Kit Chew MD Dubai, United Arab Emirates
Aug 23, 2015	Pablo Serrano MD Iquique, Chile
Nov 5, 2015	Hanadi Abuyousif, MD

# Jeddah, Saudi Arabia

Dec 1, 2015	Anvika Mittal, MD New Delhi, India
Jan 15, 2016	Dhiya Houssien, MD Jeddah, Saudi Arabia
Feb 2, 2016	Stephen Ronan, MD Danville, CA
Mar 23, 2016	Karen Jobalia, MD Cincinnati, OH
June 6, 2016	Alan Liu, MD Taipei City, Taiwan
July 27, 2016	Lalipat Chaiklahan, MD Hatfield, Herts, UK
July 31, 2016	John Brock, MD Charleston, WV
Oct 21, 2016	Hassan Attia, MD Dokki, Egypt
Feb 22, 2017	Asmaa Houssein Jeddah, Saudi Arabia
Aug 14, 2017	Nicola Azar, MD West Hills, CA
Aug 16, 2017	Marina Buckley, MD Milford, PA
Aug 16, 2017	Richard Buckley, MD Milford, PA
Dec 13, 2017	Robert V. Shirinov, MD New Rochelle, NY
March 7, 2018	Fatima Rezgui, MD Dubai, UAE
Aug 29, 2018	Mary Nielsen, LPN, ME Longview, WA
May 1, 2019	Alejandro Espaillat, MD West Palm Beach, FL
Oct 30, 2019	Garrick Olsen, MD

#### **MEDIA EXPOSURE:**

Fox News

Interviewed and featured discussing cosmetic laser practice

Oct, 2007 Birmingham Magazine

Article written about Dr. Seiler's practice

Titled Dr. Seiler as "Dr. 35209"

June 5, 2008 Honored at Birmingham's Beautiful People Party

Birmingham, AL

August, 2008 CBS local interview

Interview discussing radio frequency skin tightening

Dec 10, 2008 Recognized as "One of Birmingham's Best Docs"

Birmingham's Best Docs Issue of Birmingham Magazine

Birmingham, AL

Oct 29, 2009 Austin Local News

Interviewed with Michael Escobedo, MD

Innovative CO2 treatment of Burn Scars

Austin, TX

Dec, 2009 Recognized as "One of Birmingham's Best Docs"

Birmingham's Best Docs Issue of Birmingham Magazine

Birmingham, AL

June 13, 2010 Lumenis Videos Filmed for Training

Lumenis Encore and Acupulse CO2

Saginaw, MI

Oct 2011 Birmingham Magazine

Article written the Todd Cargo, the Style Guy Discusses his experience with laser resurfacing

Sept 2014 Scout Guide

Birmingham, AL

April 2016 Dr. Seiler Interviewed to discuss myths surrounding Vampire Facial

Fashion Times
Fashion Style
Wedding Code

TheStyleGathering.com – <u>Choose Your Doctor, Not Your Laser</u>

May 2016 FashionTimes.com – The Kim Kardashian Beauty & Skin Care Effect: 5 Myths About The Infamous Vampire Facial Fashionnstyle.com - 5 Myths About Kim Kardashian's Vampire Facial Explained Fashion-Hannah.blogspot.com - 5 Myths About Kim Kardashian's Vampire Facial Explained WBRC-TV FOX 6 (TV Appearance) - Make Sure Your Sunblock Has This Important Ingredient WBRC.com - Make Sure Your Sunblock Has This Important Ingredient LakeNews.com - Make Sure Your Sunblock Has This Important Ingredient WTVM.com - Make Sure Your Sunblock Has This Important Ingredient WSFA.com - Make Sure Your Sunblock Has This Important Ingredient WLOX.com - Make Sure Your Sunblock Has This Important Ingredient NewsQuench.com - In Sunscreen, Higher SPF Doesn't Guarantee Much More Protection July 2016 The Style Gathering – Discover Glowing Skin, Courtesy of the Vampire Facial® BeautyUndercover.com – <u>10 Facts You Should Have Been Told About Sunscreen</u> August 2016 EverBeautiful.com - 5 Tips for Summer to Fall Skin LorensWorld.com - 5 Late-Summer Skin Mistakes You're Probably Making HowToBeARedhead.com - 5 Late-Summer Skin Mistakes You're Probably Making BeautyTidbits.com - 5 Late Summer-Skin Mistakes You're Probably Making Sept 2016 InStyle – The 411 On Lash Growth Serums Crèmes Come True - C E Ferulic® Review The Style Gathering – Chinsecurity Oct 2016 Stylelifefashion.com – 7 Ways to "Flip the Script" on your skincare regimen this Makeup University, Inc. – 7 Ways to "Flip the Script" on your skincare regimen this fall Nov 2016 Zwivel - Rosacea Treatments That Actually Work Jan 2017 To Hell in a Handbag – I got the Vampire Facial with Seiler Skin Feb 2017 Martha Stewart Living – Editor's Product Pick: Elta MD UV Lip Balm (print) May 2017 To Hell in a Handbag – Fly Under The Radar And Get Noticed at the Same Time The Style Gathering.com - If You Can Squeeze It Seiler Can Freeze It June 2017 Birmingham Medical News - The CoolSculpting Trend Continues to Grew - With Good Reason Fox News Interview – "More Men Turning to Brotox For A More Youthful August 2017 Look"

#### WBRC FOX 6:

WATCH: <a href="https://app.criticalmention.com/app/#/clip/public/1e8ca5cc-9de3-458d-adfc-fdbca759fb05">https://app.criticalmention.com/app/#/clip/public/1e8ca5cc-9de3-458d-adfc-fdbca759fb05</a>

o <a href="http://www.wbrc.com/story/36044358/more-men-turning-to-brotox-for-more-youthful-look">http://www.wbrc.com/story/36044358/more-men-turning-to-brotox-for-more-youthful-look</a>

### WFXG FOX 54 (Augusta, Ga.)

 http://www.wfxg.com/story/36044358/more-men-turning-to-brotox-formore-youthful-look

### WDAM-TV (Hattiesburg, Miss.)

 http://www.wdam.com/story/36044358/more-men-turning-to-brotoxfor-more-youthful-look

### WVTM (Columbus, Ga.)

 http://www.wtvm.com/story/36044358/more-men-turning-to-brotoxfor-more-youthful-look

### WSFA (Montgomery, Ala.)

http://www.wsfa.com/story/36044358/more-men-turning-to-brotox-for-more-youthful-look

### Live 5 WCSC (Charleston, SC)

 http://www.live5news.com/story/36044358/more-men-turning-tobrotox-for-more-youthful-look

January 2018 AshleyTerk.com – My HydraFacial Experience

Sept 2019 Aestheticchannel.com – Does aesthetic medicine need sexual healing?

#### **ACCOMPLISHMENTS, AWARDS, & RECOGNITIONS:**

2007	Silver Level Botox and Juvederm Injector, Allergan
2007	Awarded Fellow status in the ASLMS
2009	Cosmetic Laser Surgery Boards #498, American Board of Laser Surgery
June 5, 2008	Honored at Birmingham's Beautiful People Party Birmingham, AL
Dec 10, 2008	Recognized as "One of Birmingham's Best Docs" Birmingham's Best Docs Issue of Birmingham Magazine Birmingham, AL
2009	Gold Level Botox and Juvederm Injector, Allergan
2009-2011	Recognized in Stratmore's Who's Who Worldwide for Medical Excellence
Dec, 2009	Recognized as "One of Birmingham's Best Docs" Birmingham's Best Docs Issue of Birmingham Magazine Birmingham, AL
2010	Platinum Level Skin Medica Skin Care Provider

2010	Invited and accepted: Board Examiner for the American Board of Laser Surgery
2010	Invited and accepted: Executive Director of Education, Accreditation, Research, and Development for the ABLS
2012-present	Allergan Speaker/Trainer (AMFAST)
2012	Platinum Level SkinMedica Provider
2012	#1 Single MD Provider of SkinMedica in Alabama
2012	ABLS Certificate of Appreciation
2013	ABLS Certificate of Added Qualification in Cosmetic Laser Procedures
2014	Platinum Level Botox, Juvederm, Voluma, Volbella Injector, Allergan
2016	Advanced AMFAST Allergan Physician Injector Trainer
2017	Allergan Medical Institute (AMI) Faculty Member
2018	Platinum Plus Level Botox, Juvederm, Voluma, Volbella Injector, Allergan
2018	#7 Provider of Alastin in US
2019	Honorary Member, American Laser Study Club (ALSC)
2019	2019 Kumar Patel Prize in Laser Surgery
2019	Faculty Member and Speaker: The Aesthetic Show and The Aesthetic Academy
2020	Member of Dr. Runel's MasterMind Group

### **CHARITABLE CONTRIBUTIONS & INVOLVEMENTS:**

1842 Loyalty Society, University of Notre Dame

The Leukemia & Lymphoma Society Children's Hospital of Alabama Epilepsy Foundation of Alabama

American Cancer Society American Heart Association

Kid One Transport

The Exceptional Foundation

Heart Guild

Breast Cancer Research Foundation of Alabama

Glenwood Autism Society Autism Society of Alabama

United Health Care Children's Foundation

Homewood Senior Center Homewood Police Department

Magic Moments

Alzheimer's of Central Alabama
Full Life Ahead Hope Foundation
Local High School Charities
Our Lady of Sorrows Catholic Church
Ascension Episcopal School
Birmingham Women's Council of Realtors

#### EXPERT WITNESS & MALPRACTICE CASE REVIEW

Dr. Seiler's specialty is cosmetic laser procedures, so his knowledge of these procedures is extensive. He has been an international speaker and trainer in these procedures for over 9 years. His experience is also strong in education of medical professionals and the public through his position with the ABLS. He has worked as an expert witness with both plaintiff and defense attorneys and with state medical boards in different types of laser and energy-based device cases. These include medical malpractice cases, civil cases, and state medical board investigations. Dr. Seiler also specializes in cosmetic injectables and can work on cases involving injection complications.

Dr. Seiler is usually called to evaluate a patient complaint. These complaints usually regard complications and burns from laser and other energy-based device procedures.

He will help in medical law issues by determining what are the state medical laws regarding laser procedures, what type of practitioner (physician or non-physician) can use what type of device, how much training the practitioner must have, and what level of supervision a non-physician must have by the physician.

He will provide advice and literature regarding standard of care issues (i.e. what are typical results per procedure, risks and benefits, common/expected and rare/unexpected side effects and complications, what type of device should be used on a patient/condition).

Dr. Seiler will educate the attorney and/or state medical board representatives in whatever detail necessary about lasers and all of these listed issues. He will be able to provide references from literature and other medical professionals to support his advice/statements if necessary for additional opinions. If a clear side is taken (i.e. for/against the practitioner or patient), he will be able to work with the attorney to determine misdoing, negligence, malpractice, or non-adherence to medical laser law and work to support the case. He will also provide information that the opposing side may discuss and give insight as to the legitimacy of such topics.

He will provide information specific to type of condition, specific procedure and device (manufacture specific) used, treatment parameters and protocols per procedure and device, pre-and post-procedure protocols, patient information (which patients and conditions are good candidates for the procedure in question), side effect and complication information, and additional information regarding exactly what should and should not happen.

Dr. Seiler's work may include a range from simple review of documented material and providing an opinion to extensive case work, depositions, and case trial involvement.

Click here to view and expert interview of me answering questions about my experience:

https://www.youtube.com/watch?v=ZEeiCQpXpco

### Some examples listed below (names/dates not listed for confidentiality)

Laser hair removal burn, called to review case and laser parameters, Kentucky

IPL burn, called to give opinion about laser parameters, Florida

Texas Medical Board Case involving patient complication from CO2

Laser Spider Vein (IPL, NDYAG) Burn, Tennessee

IPL Burn Case, South Carolina

IPL Burn Case, North Carolina

IPL Burn Case, South Florida

Laser Hair Removal Burn Case, Pennsylvania

Laser Hair Removal Burn Case, South Carolina

Dermal Filler Complication, Florida

Laser Hair Removal Burn Case, Maryland

Laser Hair Removal Burn Case, Louisiana

IPL Hair Removal Burn Case, Georgia

Law Article Published: Why Are Education, Training, Regulation, Safe Practice, and Practitioner

Supervision So Important For Laser Surgery and Procedures?

Medical Law Perspectives July 2014 Issue

#### **PERSONAL INTERESTS:**

My best friend and wife, Jill always comes first

Notre Dame Sports Physical Fitness Ice Hockey Fishing

Guitar playing and collecting

#### **PERSONAL REFERENCES:** (contact information available upon request)

Joe Niamtu, D.M.D., Facial Plastic Surgeon

Deborah Collins, MBA, RN, BSN, Laser practitioner and trainer

Dore Gilbert, M.D., Cosmetic Laser Surgeon & Dermatologist

Elba M. Pacheco, M.D., Plastic Surgeon

Edward M. Zimmerman, M.D. Cosmetic Laser Surgeon, ABLS President

Michael H. Gold, M.D. Cosmetic Dermatologist

Jill Waibel, M.D., Dermatologist

Louis Vasconez, M.D. Previous Chair of Plastic Surgery, UAB

Jorge De la Torre, M.D., Chair of Plastic Surgery, UAB

Brooke R. Seckel, M.D., F.A.C.S., Plastic Surgeon

Brian S. Biesman, M.D., Plastic and Reconstructive Surgeon

Mary P. Lupo, M.D. Aesthetic Dermatologist

Doris Day, M.D. Aesthetic Dermatologist

Gustavo Diaz, M.D., Facial Plastic Surgeon

Susan Van Dyke, M.D., Cosmetic Dermatologist

Eva Simmons-O'Brien, M.D., F.A.C.S., Dermatologist

Diane J. Orlinsky, M.D., F.A.C.S., Dermatologist

George R. Duquette, M.D., F.A.C.S., Plastic Surgeon

Gregory D. Lewen, M.D., Oculo-Plastic Surgeon

Charles Runels, MD Vampire Procedures

Michael Gold, MD Dermatologist