

S E L E R S K N

A E S T H E T I C I N S T I T U T E

Module 1

Assessment of the Face for Dynamic Wrinkles: Neurotoxin

Main purpose of this module is to learn to :

- Assess patients concerns and determine cause of underlying issue and determine if neurotoxins are the answer
- Know what areas can be treated with neurotoxin
- Assess how much neurotoxin to use and where to place it
- Be comfortable with a conservative, individualized approach
- Determine amount to inject the muscle strength not the wrinkle
- Determine what will occur to other areas of the face when you treat a specific area
- Talk to a patient before and after treatment and discuss what progress looks like

Assess the Patient



Previous Experience and Expectations

- Have they had Botox before?
- If yes, how much? Were they happy with what they received in the past?
- If not happy, likely due to amount or placement
- Be precise with injection placement
- Be conservative

Know Area of Concern



Patient at rest

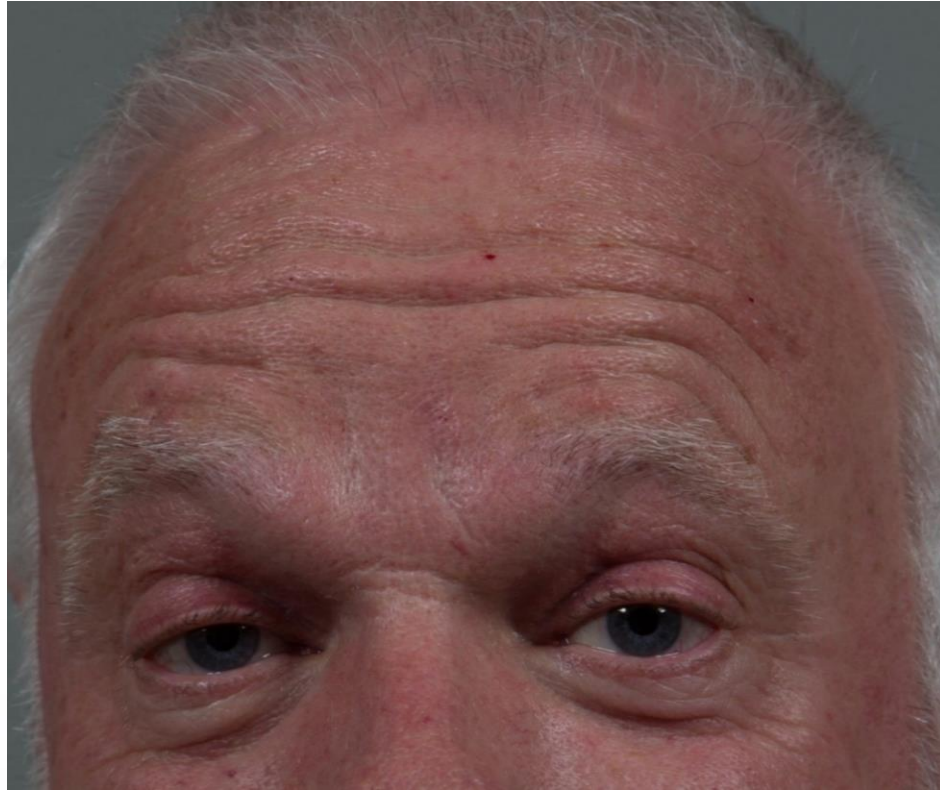


Patient raising brow



Patient squinting the eyes

Difference in Muscle Strength

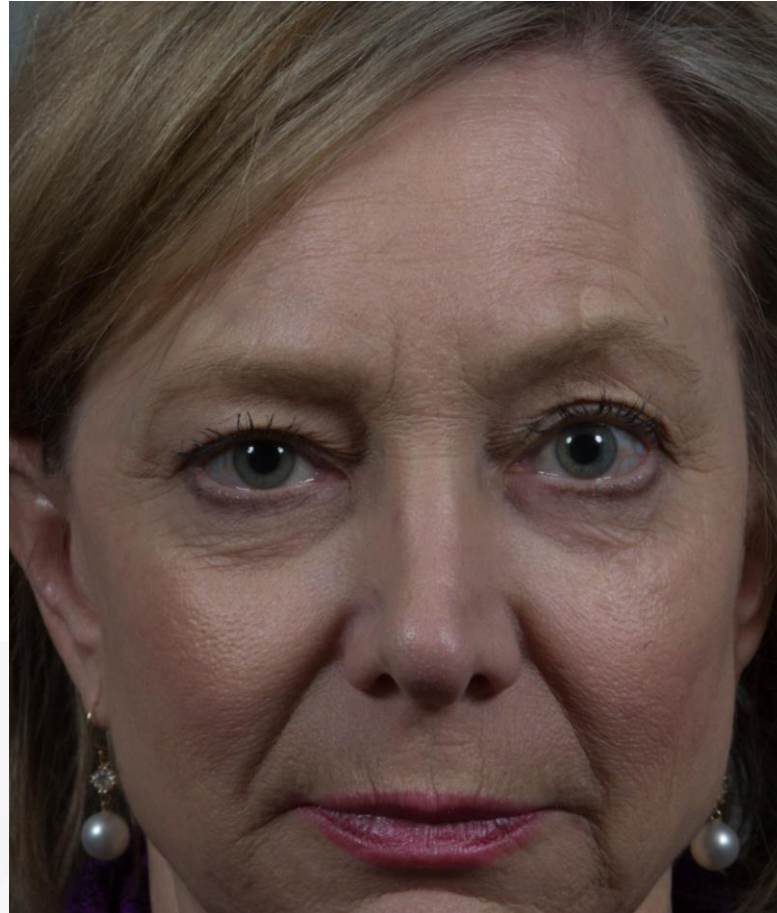


Patient with accordion flex



Patient with minimal lines

Avoid Brow Hooding



Patient is slightly brow heavy

Who is a Brow Lift Candidate?



Patient at rest



Patient at flex

Difference Between Botox Shock and Spock Brow

Botox Shock

- Muscle over relaxes to a proper amount of Botox until it gets use to the dose

Spock Brow

- Conservatively treating the forehead to not make patient heavy, but needing a little more in the lateral frontalis to keep them from arching too much

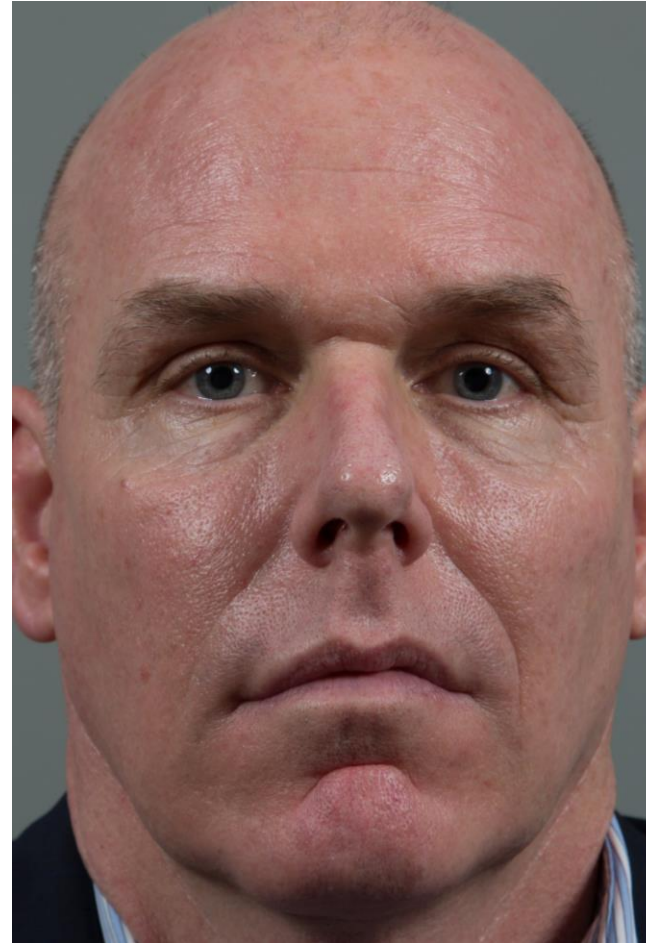
What Else Can it Treat?



Treatment versus Preventative



Preventative Dose



Treatment Dose

Differences in Gender



Understanding the Creases: My “Bed Sheets” analogy.



“Deeper wrinkles and lines”

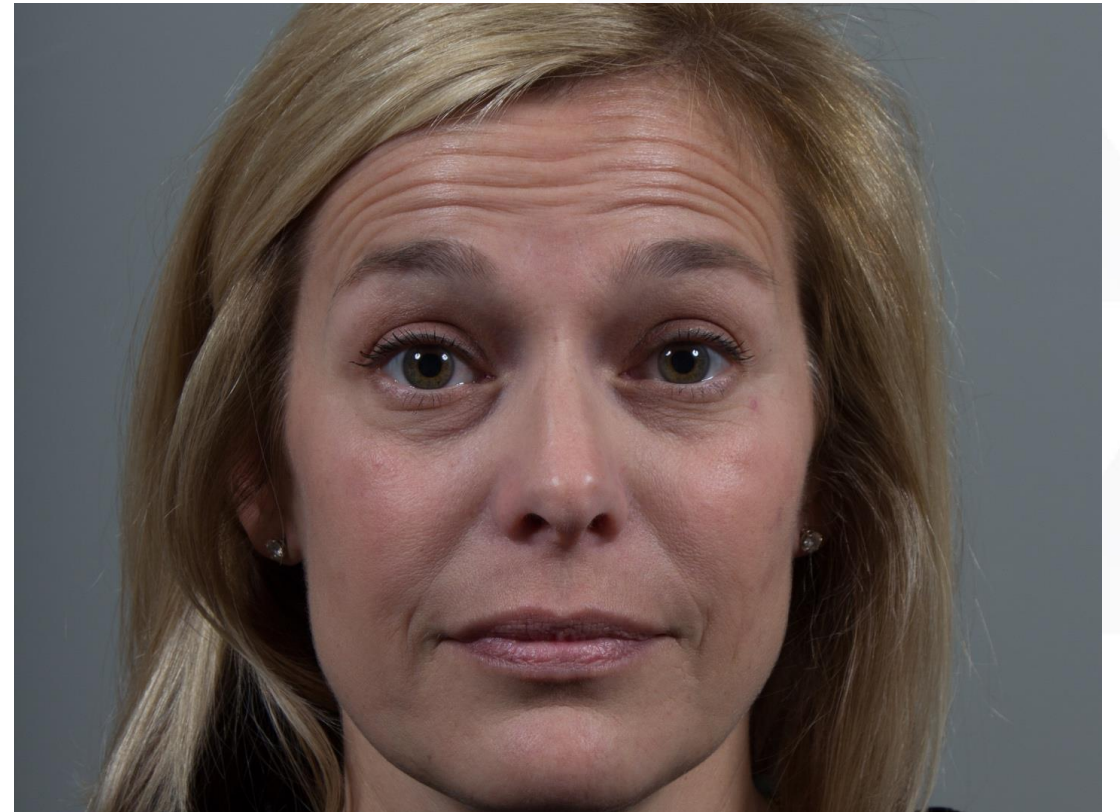


“Reduction in wrinkles”

How Often?



Patient with a little movement



Patient with a lot of movement

Misconceptions about Neurotoxins

- Will freeze your face and leave you expressionless
- Only used for cosmetic and aesthetic reasons
- It's toxic
- It's addictive or it's permanent
- It's painful
- It's only for one type of person
- Patient is too old or too young

Instructions Post Injection

Myth

- Botox can spread if you exercise, lay down, bent over, or drink alcohol immediately after
- Flexing your muscle activates the neurotoxin quicker

Truth

- Go home and forget they did it!
- Muscle relaxation evident 3-7 days after injection
- Always 2 weeks to add a little more as that second week can show more relaxation
- Mild headache sometimes occurs, nothing to worry about

This ends Didactic Lecture for Module 1